



KCCA 2011 GOALS

SHORT-TERM GOALS – Achieved in 1 year or less:

- 1. More effective communication and interaction with residents and education on community standards (i.e. set your trash out after dark, don't trim city trees, recycling opportunities, etc.)**
- 2. 65th Street landscaping, fence modification, curbing and parking resolution**
- 3. Develop projects to involve more community people:**
 - a. Residents adopt a light pole on MacCorkle and keep the yard sale signs cleaned off poles**
 - b. A community wide recycling effort**
 - c. Adopt a business along MacCorkle and have residents develop and maintain plantings for the business (i.e., along the sidewalk beside Foodland) in partnership with KCBA**
 - d. A Kanawha City yard and garden contest**
- 4. Adopt-A-Highway cleanup with West Side, East End and Lions Club.**
- 5. Membership Drive – Growing and sustaining membership.**
- 6. Find positive ways to help people understand why and how they can improve their property.**
- 7. Run a Kanawha City Yard Sale for fundraising and membership drive.**
- 8. UC – involve students in community projects (recycling, adopt-a-highway, design areas, Village Fair)**
- 9. CAMC – Encourage them to partner with us. Target something to do in their area.**
- 10. Finalize Yeager Bridge Gateway project**
- 11. Complete Phase II of 57th Street project (lighting, historical marker and memorial bricks)**

MID-TERM GOALS – Achieved in 1-5 years:

- 1. Offer support for a 50th Street beautification**
- 2. Rezone a couple of areas that FLUP identified that needed changed.**
- 3. Support a tree replacement/conservation plan**
- 4. Continue project of creating more community identification through decorative banners on light poles along MacCorkle Avenue – seasonal as well as community oriented – incorporating side streets and/or zones**
- 5. Set up an engineering plan for the MacCorkle Avenue Redesign project**

LONG-TERM GOALS Achieved in 5-10 years:

- 1. MOECD grants and other grants – get access to more**
- 2. Sustainable communities – Develop a pilot program as a first step in creating defensible spaces in Kanawha City.**
- 3. AIA – MacCorkle Avenue project – reduce speed limits city wide**